



PHARMACEUTICAL COMPLIANCE CONGRESS **ASIA**

**Uncover the Risks Associated with Anti-Bribery and
Anti-Corruption, Data Privacy and HCP Engagement**

March 13-14, 2018 • Shanghai, China

Backed by 20 years of global compliance programming and education, **CBI/UBM's Pharmaceutical Compliance Congress (PCC) Asia** is the premier event for compliance teams to gain novel approaches and advanced strategies for this quickly transforming regulatory landscape.

This fully-packed two day forum features in-depth content and insights around the most important compliance and legal issues in China, South Korea, Japan, Indonesia, India, Thailand, Vietnam, Malaysia, the Philippines and Australia including bribery and corruption, HCP engagement, transparency, data privacy, competition, intellectual property and more.

Pivotal Discussions, Unparalleled Insights and Expert Commentary Including:

- Ethics and compliance as a strategic business partner
- Compliance training for bridging cultural differences
- Anti-bribery and anti-corruption efforts in **China, South Korea** and other countries in the region
- New transparency reporting requirements in **Japan, Indonesia, The Philippines** and **South Korea**
- **China's** two-invoice policy system
- Determining fair market value (FMV) for healthcare provider service engagements
- Data protection and cybersecurity trends in the region
- Risk planning and mitigation during R&D and the clinical trial lifecycle

Who Should Attend

You will benefit from attending this Asia-Pacific event if you are a Chief Compliance Officer, General Counsel or senior-level professional or team member at a life sciences company with responsibilities or involvement in the following areas:

- **Compliance and Ethics**
- **Legal and Corporate Law**
- **Transparency**
- **Aggregate Spend**
- **Internal Audit**
- **Monitoring**
- **Investigations**
- **Training**

This conference will also benefit laws firms, consultants and IROs who supply the industry with assistance in regulatory, compliance and legal challenges, audit services, monitoring programs and CIA implementation plans, as well as technology providers with aggregate spend or customer master solutions.

A Great Place to Meet Your Market!

Take advantage of the best opportunity to meet potential clients face-to-face. Build relationships while demonstrating thought leadership and sharing expertise. For more information on how to position your company as a sponsor or exhibitor, contact **Sam Laudati** at samuel.laudati@cbinet.com.